

## Strategic Area of Focus- Prediabetes Awareness

**GOAL:** By 2020, implement a multi-faceted communications plan to increase public and healthcare provider awareness of prediabetes and the Diabetes Prevention Program (DPP) offerings.

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**Objective #1:** Develop and deploy a communications plan that includes statewide media and a focus on priority populations.

**Strategy #2:** Ensure that the communications plan and related messages and materials address:

- cultural, language, and literacy needs;
- health disparities and social determinants of health; and
- the communication needs of people with disabilities, including people with hearing and/or visual disabilities.

Summary of Impact/Outcome:

- MDHHS Diabetes Prevention and Control Program developed media plan focusing on Southeast Michigan w/ focus on Wayne County and included digital, transit, Google AdWords, and social media.
- MDHHS Diabetes Prevention and Control Program collaborating with MDHHS Communications Department and ACCESS to create a diabetes prevention media plan w/ Specific Focus on Arab Americans (Dearborn/Wayne County). This will include translation of existing materials, co-branding with ACCESS, multiple media types and staggered timing of placement.

Timeline:

- Wayne County Media March-June 2019
- Arab American Media August-September 2019

Indicators/ Deliverables:

- Media Plans

Partners/Name:

- MDHHS Communications
- ACCESS

Resources:

**Strategy #4:** Explore opportunities for collaboration on the development of a comprehensive, statewide DPP database that is web-based, searchable, and mobile-friendly, and that can be shared with healthcare providers, employers, health plans, and members of the public.

Summary of Impact/Outcome:

- MDHHS Diabetes Prevention and Control Program continues to promote and share DPP class offerings on [www.mihealthyprograms.org](http://www.mihealthyprograms.org) website. This remains a tool that DPPs across Michigan can use to promote class offerings.

Timeline:

- Ongoing

Indicators/ Deliverables:

- Updated [www.mihealthyprograms.org](http://www.mihealthyprograms.org) website

Partners/Name:

- Michigan based CDC-recognized Diabetes Prevention Programs

Resources:

## Strategic Area of Focus-Health Systems Policy: Coverage

**GOAL: By 2020, increase DPP reimbursement coverage through at least one Michigan Medicaid plan and one private insurer.**

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**Objective #1: Provide education on reimbursement models, claim codes, overall benefit design, and updates on Medicare DPP coverage, as available, to Michigan employers, health plans, and MiDPRPs.**

Strategy#2: Partner with the state's Business Coalition on Health, Michigan Chamber of Commerce, and other employer associations to disseminate information about prediabetes and MiDPRPs.

Summary of Impact/Outcome:

- MDHHS Diabetes Prevention and Control program staff attended Human Resource Day to share info about the DPP and options for employer coverage
- Priority Health sends providers and engaged employer groups outreach toolkits

Timeline:

- Human Resource Day-April 2019
- Priority Health outreach kits-ongoing

Indicators/ Deliverables:

- Attended Human Resource Day as organizational sponsor
- Priority Health outreach kits disseminated

Partners/Name:

- MDHHS Worksite Wellness staff
- Priority Health

Resources:

**Objective #2: Implement two DPP demonstration projects with Michigan Medicaid program, employers or private health plans.**

Strategy #1: Work with partners to promote DPP outcome data (specifically for Medicaid and employer projects) to demonstrate the benefits of DPP coverage.

Summary of Impact/Outcome:

- Disseminated survey to Michigan Association of Health Plans (MAHP) Medicaid Managed Care member plans to access current benefits/coverage related to prediabetes/diabetes prevention related services

Timeline:

- April 2019

Indicators/ Deliverables:

- Survey results

Partners/Name:

- Michigan Association of Health Plans

Resources:

Strategy #3: Partner with at least two health plans and/or employers to develop a DPP demonstration project.

Summary of Impact/Outcome:

- TBD

Timeline:

Indicators/ Deliverables:

Partners/Name:

Resources:

## Strategic Area of Focus-Health Systems Policy: Screen, Test, Refer

**GOAL:** By 2020, engage four healthcare partners to develop systems to screen, test, and refer patients with prediabetes and those at risk for developing type 2 diabetes to a Diabetes Prevention Recognized Program (DPRP).

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**Objective #1:** Four health systems will implement a prediabetes registry using their electronic health records (EHRs).

**Strategy #2:** Promote tools, best practices, and lessons learned around developing prediabetes registries within EHRs.

### Summary of Impact/Outcome:

- Both outreach and e-alerts
  - Beaumont working on infrastructure building towards Medicare DPP coverage including online database, link to EHR, and referrals
  - HFHS Macomb - American Medical Association (AMA) prediabetes and prehypertension pilot includes no cost classes and e-alert to providers when blood glucose in prediabetes range
  - Physician Alliance created and distributed outreach toolkits and a centralized registry of people who meet DPP criteria
  - Solera looking to Florida Blue model to coordinate on-the-spot enrollment in nearby DPRP for eligible individuals
- Outreach
  - Beaumont engages lifestyle coaches in quarterly meetings and uses mentorship program
  - Henry Ford-Macomb created own prediabetes awareness materials
  - Priority Health sends providers and engaged employer groups outreach toolkits

### Timeline:

- Ongoing

### Indicators/ Deliverables:

- At least four providers and/or insurers actively working towards prediabetes registries and referral to DPRP within EHRs
- At least two systems created tailored outreach toolkits and distributed to providers and/or engaged employer groups
- At least one system engages lifestyle coaches in regular meetings and uses mentorship program for best practices

### Partners/Name:

- Beaumont
- Henry Ford-Macomb
- HSHS Macomb
- Physician Alliance
- Priority Health
- Solera

Resources:

- Physician Alliance and Priority Health created own tailored outreach toolkits based on existing resources. Contact MDHHS for more information on existing resources available (AMA, CDC, etc.)

Strategic Area of Focus: Community-Clinical Linkages

**GOAL: By 2020, establish bi-directional referral systems between eight healthcare providers and MiDPRPs.**

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**Objective #1: Increase awareness of best practices for DPP bi-directional referral systems between healthcare providers and MiDPRPs.**

Strategy #2: Through Michigan DPN and DPAC, share best practice models on establishing sustainable, effective, bi-directional referral systems with diabetes prevention statewide partners.

Summary of Impact/Outcome:

- Great Lakes Health Connect (GLHC) presented at March 22, 2019 Michigan Diabetes Prevention Network meeting to share information on health information exchange referral platform as a bi-directional referral system; GLHC held follow-up conversations with interested potential partners
- Physician Alliance, Beaumont, Priority Health, HFHS Macomb working toward or on centralized database of DPP-eligible and/or EHR e-alert when patients are DPP-eligible
- Beaumont working on infrastructure building towards Medicare DPP coverage

Timeline:

- March 2019 – GLHC presentation
- Ongoing – e-referral progress

Indicators/ Deliverables:

- Copy of GLHC presentation available upon request

Partners/Name:

- GLHC
- Beaumont
- HSHS Macomb
- Physician Alliance
- Priority Health

Resources:

- GLHC website: <https://gl-hc.org/>
- Contact MDHHS for connections to specific program examples