

Summer Network Meeting

July 14th 2015 1:00pm-4:00pm



Welcome

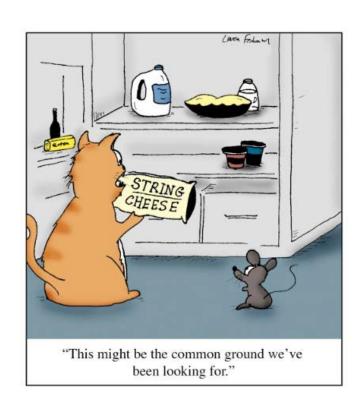
- Welcome/housekeeping
- Network activity
- Meeting objectives
- Overview of the MI Diabetes Prevention Network
- Resources
- CDC/MDHHS Updates



Network Activity

Common Ground

- Working together in groups (your table), write a list of everything you have in common
- Avoid the obvious (ex: we are at the same table, we are at the same meeting)
- Can be personal or work related
- You have 10 minutes to complete





Today's Meeting

- Michigan Diabetes Prevention Updates (Tamah Gustafson, Michigan Diabetes Prevention and Control Program)
- Priority Health and National Kidney Foundation of MI-Collaborative Attack on Diabetes (Kandi Jezak, Priority Health and Dr. Arthur Franke, National Kidney Foundation of Michigan)
- o 2:30-2:45pm BREAK
- Revving up the Motor City for Diabetes Prevention (Paula Green-Smith and Ifetayo Johnson, Co-Coordinators-Urban Health Resource Change Your Lifestyle. Change Your Life.)
- NKFM: Are We There Yet? (Arlene Guindon, National Kidney Foundation of Michigan)
- Wrap-Up (Tamah Gustafson, Michigan Diabetes Prevention and Control Program)



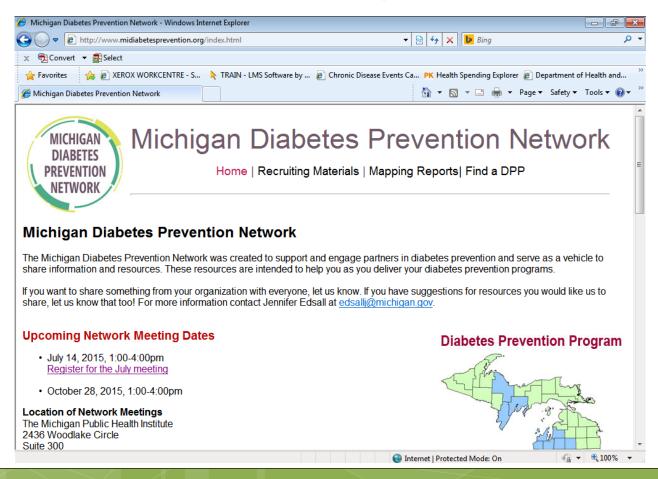
MI Diabetes Prevention Network Overview

- Networking
- State/National DPP Updates
- Support and Resources to help individuals and organizations implement DPP
- Long Term Needs and Sustainability
- Strategic Partnerships



Network Website

www.midiabetesprevention.org





New Diabetes Prevention Recognized Programs

- Employers: Dow Chemical Company-Health Services
- YMCAs: YMCA of Metropolitan Lansing
- Hospital/Health Systems: Covenant Healthcare-Saginaw, Health Delivery, Inc.-Saginaw, Henry Ford Macomb Hospital, HUDA Clinic (Health Unit on Davison Avenue)-Detroit, MidMichigan Health, Otsego Memorial Hospital, St. Mary's of Michigan, UP Health System-Portage
- Local Health Departments: Bay County Health Department,
- Pharmacies:
- Occupant of the community Organizations:



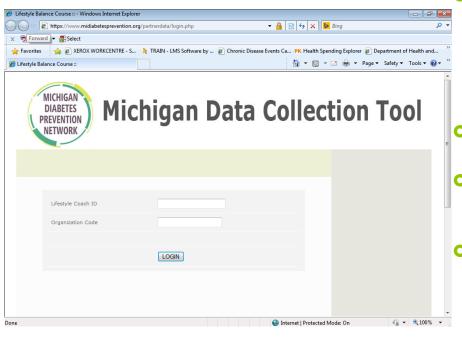
Michigan DPP Data (May 2015)

State	Number of Recognized Organizations	*Number of Eligible Participants	Number with Blood Test or GDM	
Michigan	28	1110	623	56.1%

 *Eligible participants include those with a blood test, history of GDM or risk test



DPP Data Collection Tool



- Web-based application for local pending recognition programs to collect DPP data and generate .csv files meeting the CDC requirements.
- Located on secure internet server
- Each person entering data will require user name and password
- Contact system administrator Bill Baugh baughw@michigan.gov



CDC Updates

- National DPP-Training
 - New CDC Prevent T2 curriculum in English and Spanish (End of 2015)
 - Prevent T2 branded material



CDC Updates

Health Communication Initiatives

- CDC/AMA Prevent Diabetes STAT (call to action), Healthcare provider toolkit, partner engagement meetings
 - http://www.ama-assn.org/sub/preventdiabetes-stat/
- CDC-National media campaign and TV advertising this summer/fall
- CDC-National DPP website redesign (consumer section fall 2015)



CDC Updates

- National DPP-Increasing Enrollment
 - AMA/CDC Healthcare Provider Toolkit on referrals
 - CDC-Developing an online customizable ROI calculator (2016)
 - CDC workgroup-developing best practices on engagement strategies/incentives



- 1422 Grant Work
 - Build DPP Programming
 - Enhancing DPP offerings
 - Targeting local employers to host and/or cover DPP
 - Build local network of partners
 - Develop DPP engagement strategies
 - Strengthen Health Systems Partnerships
 - Increase awareness around prediabetes
 - Set up systems w/ health partners to identify people with prediabetes and refer to DPP
 - Promote the use of Community Health Workers (CHWs) in DPP enrollment



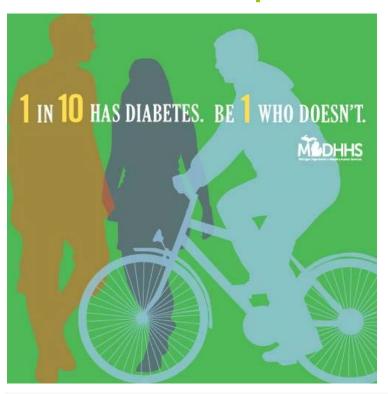
Media Campaign

- On June 15th, the Michigan Department of Health & Human Services (MDHHS) started a multi-media health awareness campaign
- Radio, print ads, digital custom targeting, billboards and Facebook posts

o Goals:

- Increase awareness around managing and preventing type 2 diabetes
- Increase referrals to DPP and DSME programs and to encourage taking healthy actions and physical activity
- Direct public to MDHHS Diabetes website <u>www.michigan.gov/diabetes</u>
- Media locations: SE Michigan, Detroit, Grand Rapids, Lansing, Muskegon and Saginaw







Michigan Department of Health and Human Services

When you increase physical activity and eat healthier, you can lower your risk of developing Type 2 diabetes by as much as 58%. Take control of your health and learn how you can prevent diabetes and its complications at www.michigan.gov/diabetes.

Like · Comment · Share · June 15



- Prevent Diabetes STAT: Michigan Meeting
 - Partnership among MDHHS, AMA and NACDD
 - Approximately 90 attendees representing employers, health plans, health systems, DPRPs, Public Health and more
 - Purpose: focus on developing strategies to increase health testing, screening, and referral and health plan and employer coverage of the DPP
 - Next steps: drafting an action plan from meeting summaries with input from partners



- Network Member Survey Results
 - 43 Respondents
- Purpose:
 - Determine current MI Diabetes Prevention Network membership
 - Determine sector representation
 - Determine areas where members would like to assist in order to scale and sustain the Diabetes Prevention Program



Network Member Survey Results

MI Diabetes Prevention Network Membership Survey

Please choose the sector your organization represents.

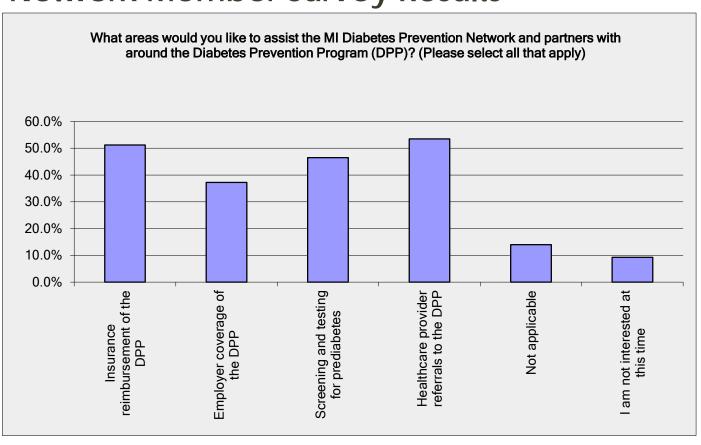
Answer Options	Response Percent	Response Count
Business	2.3%	1
Health System	11.6%	5
Diabetes Prevention Program Provider	25.6%	11
Government	7.0%	3
Community	11.6%	5
Education/Academia	20.9%	9
Philanthropy	2.3%	1
Other (please specify)	18.6%	8
	answered question	43
	skipped question	



- Network Member Survey Results
- Question: What geographical area (county level) does your organization serve?
- All counties represented, except Dickinson and Oscoda
 - 12-Statewide
 - 2- Not Applicable

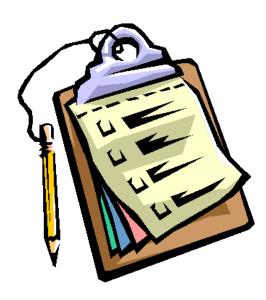


Network Member Survey Results





Upcoming Network Assessment





Next Network Meeting:

o October 28th 2015 @ MPHI





Contact Info:

Tamah Gustafson, MPH

Public Health Consultant
Diabetes and Kidney Disease Unit
Michigan Department of Health and Human Services
GustafsonT2@michigan.gov

Office: 517.335.6937