

MSMS and DPP Update

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DIABETES PREVENTION NETWORK
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Our Tasks

- Identify and work with Physician Organizations on beginning a pilot program for DPP
- Create Educational Opportunities
- Assess the AMA Prevent Diabetes STAT Toolkit
- Work with Payers across the state to increase DPP coverage

Task #1 PO Engagement

- Worked through MSMS Council of PO Executives
- Presented at quarterly meeting
- Held a series of calls with interested groups and AMA
- Helped customize the approach for each group
- Follow up calls with each group and AMA to gage progress – assist - troubleshoot

Task #1 PO Engagement

Western Wayne Physicians

- Group practice in Eastern MI.
- 2 practice employees were trained as DPP coaches
 - Receptionist and Medical Assistant
- First DPP class started – has maintained almost 100% attendance
- Submitted an application to CDC to be a recognized DPP

Task #1 PO Engagement

Northern Physicians Organization

- Large Physician Organization in Northern MI.
- 2 NPO employees were trained as DPP coaches
- First DPP class started September 29 – now into their 3rd cohort.
 - Very high attendance rates
- Submitted an application to CDC to be a recognized DPP

Task #1 PO Engagement

Answer Health

- Large Physician Organization in Western MI.
- Working with all outside DPP Providers
 - YMCA, NKF, MSU Extension
 - Priority Health
- Finalizing screen/test/referral/follow-up process
- Secure messaging service through GL-HC

Task #2 Create Educational Opportunities

- Coordinate with MSMS Education for speaking opportunities.
- Spring Scientific meeting, HOD, Annual Scientific Meeting
- Recorded Webinar
- Information in Medigram (weekly e-newsletter)

Task #3 Asses the AMA Prevent Diabetes STAT Toolkit

- Created a survey to send out to different groups.
- Presented the tool kit to the MSMS Health Care Quality, Economics and Education Committee (HCQE2) and requested feedback via survey
- Sent survey out to PO Executive Council members

Task #4 Payer Awareness

- Used relationships and standing meetings with payers from across state to discuss:
 - DPP benefits and opportunities for coverage
 - Opportunities for DPP to be included in incentive models
- Worked with contacts at BCBSM to arrange presentation at the BCBSM PGIP Quarterly Meeting

Achievements

- Multiple PO groups in different stages of pilot projects
- Presentations to over 500 physicians
 - Spring Scientific, Annual Scientific, HOD, Board of Directors, Executive Council of POs, HCQE2, Health Care Delivery Committee, Third Party Payer Committee, Recorded Webinar
- Ongoing discussions with largest payer in the state (BCBSM) about adding DPP to multiple incentive programs

Roadblocks

- Long “sale cycle”
- Competing priorities for PO groups
- Lack of payer coverage
- “One Size” doesn't fit all
- No set marketing plan

Moving Forward

- Continued with messaging to PO groups
- Coming Soon – Medicare Payment!
- Marketing plan with the AMA being executed
- Engaged physicians and staff at meetings
 - Medical directors
 - Care Managers
 - PO staff

Thank you!

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